

Leading the Way, Live Above the Influence 2023 Poster Contest Grades 6,7, & 8

RULES AND CRITERIA

PURPOSE

The Above the Influence poster contest will give Fountain Hills Middle School students (6th-8th grade) the opportunity to create a social message that depicts leading the way in life without the influence of alcohol or harmful substances.

WHAT IS ABOVE THE INFLUENCE? The more you are aware of the influences around you, the better prepared you will be to stand up to them, including the pressure to use drugs and alcohol. Above the Influence is a national campaign created and implemented by the National Youth Anti-Drug Control Policy. Above the Influence informs and inspires teens to reject illicit drugs via TV, print, internet, and local radio advertising – and, most importantly, in partnership with community organizations, which is why the Fountain Hills Protect Our Youth Coalition has sponsored this contest for the last 9 years. Recognizing the influences in your life (both positive and negative) makes it easier for you to make choices about who you will associate with. The theme is “Leading the Way, Live Above the Influence.” Remember to surround yourself with others who encourage you to be your best.

PARTICIPATION

Contest begins Thursday, March 23, 2023. **All artwork must be submitted to the front office by 3:15pm on Friday, April 21, 2023.** Grand prize winners (1st through 3rd Place) within each grade, will be announced in May.

ARTWORK REQUIREMENTS

- Artwork must be created on the back of the provided 11”x 17” entry form or printed and firmly attached (spray mount, glue, etc.) if created digitally. Submission forms can be acquired from the front office or from the student’s Academic Strategies teacher.
- No words are to be used in the poster, the **Above the Influence** symbol (an arrow pointing up inside of a circle) must be incorporated on the poster to be eligible
- The use of lettering or numbering in any language is not allowed
- Posters can be a collage, drawing, painting, multi-medium, photography, marker, watercolor, colored pencil, charcoal or chalk (please coat to prevent smearing), or any digital medium
- Only individual entries will be accepted. No group entries. One entry per person.

STIPULATION

Upon submission, all submissions will be kept until the announcement of winners and will be returned back to the student. However, the winning posters can be reproduced and/or distributed in the future for purposes related to the Fountain Hills Protect Our Youth Coalition.

JUDGING

The Fountain Hills Protect Our Youth Coalition will select judges and it will be their sole and unlimited discretion to select the submission they believe best represents living Above the Influence. **Criteria for judging will use a 10-point scale:**

- Theme Relevance
- Originality/Creativity
- Visual Effect (layout/space usage/color harmony)
- Content Impact/Presentation

CONTEST PRIZES

1st Place: \$200 Cash Prize and the poster will be made into Papa Murphy’s Pizza Topper

2nd Place: \$100 Cash Prize

3rd Place: \$50 Cash Prize



abovetheinfluence.com

